

2024

IMPACT REPORT



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WHAT WE DO

Agro Supply is a social enterprise founded in 2017 as a for-profit organization.

Our mission is to transform Africa's agricultural landscape by eradicating poverty among smallholder farmers through scalable technology and the development of a robust, sustainable, and profitable network of farmers.

At the heart of our work is the strategic use of technology to ensure smallholder farmers have consistent, reliable access to climate-resilient seeds and high-quality fertilizers empowering them to increase productivity and withstand the growing challenges of climate change.

We go beyond inputs by fortifying rural farming communities with a blend of hands-on and digital agronomic training covering every stage of the agricultural cycle, from land preparation and planting to weeding, pest control, harvesting, and post-harvest storage.

Our commitment extends beyond the farm gate: we facilitate access to dependable, fair markets for surplus produce, ensuring smallholder farmers are not only self-sufficient, but fully integrated into profitable agricultural value chains.

Since 2017, we have been actively advancing this mission in Uganda where we have built a rapidly growing network of over 35,000 smallholder farmers across 40 rural districts. This grassroots movement is supported by 145 trained village agents serving as critical links for farmer training, farm input distribution and sale of surplus produce.

Our work is backed by the confidence of four investors and strengthened through strategic collaborations with more than 20 local and international partners demonstrating a shared commitment to unlocking the full potential of smallholder agriculture in Africa.





CEO'S MESSAGE

In Uganda, most smallholder farmers face very low yields due to climate variability and prolonged dry spells; many families are forced to live on only one meal a day. Smallholder farmers also grapple with cash flow problems, as their incomes peak during harvest seasons and drop sharply around planting time when they need to purchase farm inputs. As a result, farmers often buy low-quality seeds and end up producing poor yields, pushing hundreds of thousands of families deeper into poverty, hunger, and poor health. At Agro Supply, we believe that people involved in growing food should never go hungry.

Agro Supply is a social enterprise founded in 2017 as a for-profit organization. Our mission is to positively impact the lives of small-scale farmers in Africa. Our ultimate goal is to help smallholder farmers escape poverty and join the middle class. Using human-centered design, we have created an innovative and straightforward model that addresses the most urgent needs of small-scale farmers – productivity, climate resilience, financing, access to markets and extension services.

We enable smallholder farmers to increase



productivity by providing high-quality, climate-resilient seed varieties and fertilizers. Given the financial constraints of most smallholders, we have developed a save-to-buy layaway system allowing farmers who cannot pay for seeds upfront to save in installments from as low as \$0.50 to access high quality seeds and fertilizers debt-free.

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At Agro Supply, we believe that people involved in growing food should never go hungry.

With our high yielding climate resilient seeds, smallholder farmers consistently produce a surplus every season. Agro Supply provides market linkages enabling farmers consistently access better prices for their produce. The sustainability of our approach is also hinged on readily available extension services. In addition to a network of village agents, Agro Supply is pioneering new, innovative tech-enabled approaches to agricultural extension services in rural Uganda. We deliver planting recommendations tailored to each region's local context via SMS, videos and audio lessons in five local languages. This ensures our farmers stay updated at the touch of a button.

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Our ultimate goal is to help smallholder farmers escape poverty and join the middle class.

Our Impact in 2024

Since 2019, Agro Supply has onboarded over 25,000 rural smallholder farmers of whom about 40 % are women. In 2024, we reached farmers in 16 new districts.

Through our thriving network of 145 village agents, we have contributed significantly to rural job creation in Uganda and improved access to agricultural extension services. We are continuously reducing the

ratio of farmers to extension workers with our growing network of village agents. In 2024, with support from the Swiss Capacity Building Facility, we significantly increased the number of female village agents as a strategy to reach more women farmers.

We are motivated by stories from our farmers about how working with Agro Supply is changing their lives for the better. As this report shows, our impact has been felt by households and entire communities. More children are in school, families are well fed and farmers start to diversify income sources, to mention but a few.

Scaling plans

We are working on increasing the number of our farmers to over 50,000 especially by expanding into West Nile, a new market with many refugee communities. We are also building a grain processing facility that should be completed by November 2026. This facility will enable value addition including removal of Aflatoxins before selling 60% of it to African manufacturers and using 40% to produce different products, including fortified maize flour and animal feeds.

At Agro Supply, we are excited about the future.

Joseph Ogwal
Agro Supply CEO

INVESTORS MESSAGES

AFRICA EATS

Africa Eats is a publicly-listed investment company that aims to lower hunger and poverty across Sub-Saharan Africa through investments in fast-growing, profitable companies that are building the food/ag supply chain.

There are 23 “bizi” (businesses) in the portfolio today, operating in 8 countries: Kenya, Uganda, Tanzania, Rwanda, Zambia, Malawi, Ethiopia, Botswana, and Ghana. Africa Eats owns a minority in each bizi, including Agro Supply, and for each provides both debt and equity capital, guidance and training, and a network of support from the other bizi founders. All of the founders are graduates of business accelerators, most commonly one of the programs in the Fledge network of mission-driven accelerators. Agro Supply is a graduate of Fledge Seattle 2020.

Over the five years since that program, Agro Supply has grown 50-fold in terms of top-line revenues and 7-fold in terms of number of farmers buying seeds. Fledge was the first equity investor and Africa Eats



helped provide much of the growth capital that powered this amazing growth rate.

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The first capital gap Africa Eats was able to help with was operational capital, back before banks would lend against the lay-a-way capital collected from farmers. Other gaps included capex to buy the first company-owned truck and invoice financing for the first purchase of farmer outputs. Each of these transactions seized an opportunity that would have otherwise capped the revenues of Agro Supply.

Beyond the capital, Africa Eats provides in-person and online training, helping Agro Supply's management team and the other bizi management teams as they scale their businesses from small SMEs up to the \$1 million USD annual revenue benchmark, to \$5 million, eventually \$10 million, and onward. The in-person training includes the Annual Gathering, where the bizi founders spend 2-3 days together each year sharing their

common challenges and sharing their solutions to those challenges. Having two dozen African founders meeting and sharing not just their success stories but also their problems is not a common occurrence, but is one of the published secrets of the success of so many of the Africa Eats bizi.

Agro Supply was originally invited into Fledge due to its unique business model, teaching farmers how to invest in their farms using their own profits from farming, rather than the more typical business model of lending money to farmers. Africa Eats is especially happy to see how so many of the farmers continue to invest in their farms beyond maize, soya, and sorghum, in eggs, pigs, and other farming income that isn't a product sold by Agro Supply.

That change of mindset is an important added impact of Agro Supply that should not be overlooked, which is not directly measurable in sales revenues or profits of Agro Supply.

Luni Libes
CEO, Africa Eats

CATALYST FUND

Catalyst Fund is a pan-African venture capital fund dedicated to backing tech-enabled solutions that help communities adapt to climate change and build long-term resilience. We invest in mission-driven, mostly locally led startups tackling climate-related challenges in agriculture, essential services, and financial resilience. Our approach is distinctive: we pair early-stage capital with hands-on venture building — up to 400 hours of bespoke, embedded support from experienced operators — to accelerate companies toward product-market fit and sustainable growth. Over the past three years we have built a portfolio of 24 companies operating across nine countries in the continent and 10 different climate adaptation sub-sectors.

Our Partnership with Agro Supply

We invested in Agro Supply in November 2022, recognizing it as one of Uganda's most innovative agritech companies. Agro Supply addresses a persistent challenge for smallholder farmers: the mismatch between when they earn income (at harvest) and when they need to spend on

quality inputs (at planting). Through a save-to-buy platform accessible via mobile phones, the company enables farmers to purchase high-quality, drought-resistant seeds and organic fertilizers in advance.



Over the past three years, our collaboration has extended far beyond investment. Through our venture building program, we embedded technical and strategic expertise directly into Agro Supply's team, strengthening sales and marketing, refining product design and user experience, improving data systems for farmer profiling, and providing critical fundraising strategy support. We also advised on the planning and operations of their new processing facility, which will allow Agro Supply to expand from input provision to post-harvest markets — creating a more reliable outlet for farmers' produce and reducing post-harvest losses.

The impact is significant: today, Agro Supply supports over 34,000 farmers across Uganda, helping them improve yields, secure better prices, and adapt to increasingly unpredictable climate conditions.

Why We Value Working with Agro Supply

Agro Supply reflects the qualities we seek in our portfolio companies — a clear mission, deep customer understanding, and the agility to adapt in a changing environment. Founder Joseph Ogwal brings both lived experience and sharp strategic insight to building solutions that work for farmers on the ground. The company's commitment

to climate resilience, commercial viability, and operational excellence makes them an ideal partner for Catalyst Fund and a strong candidate for collaboration with other like-minded organizations.

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Looking Ahead

In the years ahead, we aim to continue supporting Agro Supply's growth with strategic advisory, guidance on scaling operations, and structuring of future fundraising rounds. Together, we will work to expand their reach, strengthen their value chain integration, and ensure they remain a market leader in climate-smart agriculture in Uganda.

Maxime Bayen, Operating Partner, Catalyst Fund

SEEDCO

Seed Co is a leading Pan African seed company with over 85 years in developing, producing, marketing and supplying certified seed species. In Uganda, our primary focus is on field crops, soybean, sorghum, maize and sunflower hybrid seeds that are adapted to local agro-ecological environments. We work closely with distributors, government agencies and NGOs to ensure the availability of our seed varieties is within farmers' reach.

Seed Co has established a sound partnership with Agro Supply, a prominent distributor with strong networks and a deep understanding of rural markets, centred around a shared vision to increase farmers' access to high quality climate resistant seeds, promote good agronomic practices, and overall, increase farmers' productivity.

Over the past years, this partnership has progressed into a powerful alliance for transforming Uganda's agricultural sector.

Agro Supply distributes Seed Co's certified seeds through its agro-dealer and village-based agents network. This ensures farmers, even in the most remote areas, have access to seeds. We also invest in training, demonstration plots and conducting farmer



field days to equip farmers with knowledge about our seed varieties.

Impact Achieved

Over the past years, Agro Supply's sales volumes have shown strong year-on-year growth, evident by widespread adoption of our varieties and taking center stage as the preferred choice for farmers seeking higher yields, better grain quality and tolerance to climate conditions.

Farmer engagements through training have led to increased use of seeds and strengthened good agronomic practices. In several focus districts, the hybridisation rate has significantly increased, with farmers using Seed Co varieties reporting increased yields.

Why We Value Working with Agro Supply

The strength of our partnership comes from Agro Supply's long-standing relationship with farmers. Agro Supply doesn't stop at seed distribution, they make certain the right seed is available to the farmers at the right time through their wide agro dealer network.

Agro Supply consistently prioritizes the needs of farmers. They walk with the farmers throughout the farming season offering best practices, advocating for good agronomic practices, and delivering adaptable solutions that enable farmers to achieve a bumper harvest every season. This farmer-centric approach has resulted in increased trust, greater acceptance of improved / hybrid seeds, and overall increased farmer productivity.

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Agro Supply consistently prioritizes the needs of farmers.. This farmer-centric approach has resulted in increased trust, greater acceptance of improved / hybrid seeds, and overall increased farmer productivity.

Future Plans

We are committed to strengthening our partnership with Agro Supply to deliver even greater impact. Our joint plans in the near future include expanding our distribution footprint, introducing new climate smart crop varieties, scaling up demonstration plots and intensifying farmer training.

By continuing to work together, we are confident we can transform crop production in Uganda, driving growth, improving farmer incomes, and contributing to the nation's food security.

Baraka Lema

Commercial Lead Seed Co Uganda

SCBF'S PARTNERSHIP WITH AGRO SUPPLY

The **Swiss Capacity Building Facility (SCBF)** is a membership-based public and private organisation advancing responsible financial inclusion across emerging markets. Through catalytic funding and partnerships, SCBF enables financial service providers and social enterprises to test, develop, and scale client-centric solutions, unlocking access to finance for low-income households, women, smallholder farmers, and MSMEs in Africa, Asia, and Latin America. Since 2011, SCBF has co-funded over 225 projects in 50 countries, reaching more than six million low-income people - 57% of whom are women and 62% are from rural areas.

In 2023, SCBF introduced Impact-Linked Finance (ILF), a financing instrument designed to incentivize enterprises to deepen their positive social and environmental impact while continuing business growth

Our Collaboration

In October 2023, Agro Supply Uganda (ASU) became the first recipient of SCBF's ILF to scale its innovative Pay-As-You-Go (PAYG) savings model. This three-year collaboration empowers thousands of low-income smallholder farmers - especially women and youth - to access affordable



agricultural inputs through a mobile-based digital savings platform.

The collaboration tracks two key metrics:

Growth and retention of poorest smallholder farmers: SCBF and ASU aim to strengthen outreach to the most vulnerable smallholder farmers, ensuring they are onboarded and consistently supported over time.

This includes expanding access to affordable agricultural inputs and maintaining engagement through continuous savings, input redemption, and farming cycles.

In the first year, ASU increased the number of poorest smallholder farmers by 140%, reaching over 13,000 active farmers. Beneficiaries reported higher crop yields thanks to drought-resistant seeds, timely input delivery, and competitive pricing.

Increasing proportion of female sales agents: ASU is increasing the share of women in its sales force to promote gender equality and create inclusive opportunities. The number of female agents grew from 13 to over 71, raising the proportion from 19% to 26%. Female agents help strengthen outreach to women farmers in rural communities.

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Working with ASU has been inspiring for SCBF. The organization's deep understanding of smallholder farmers' realities and its commitment to practical, scalable solutions aligns closely with SCBF's mission.

Our Experience

Working with ASU has been inspiring for SCBF. The organization's deep understanding of smallholder farmers' realities and its commitment to practical, scalable solutions aligns closely with SCBF's mission. The PAYG savings model offers farmers both discipline and flexibility to

invest in their livelihoods without falling into debt traps. SCBF particularly values ASU's farmer-first approach, which emphasizes trust, transparency, and education, earning the confidence of farming communities. This demonstrates how social enterprises can achieve meaningful impact when supported with the right resources and partnerships. SCBF recommends Agro Supply as a partner to organizations aiming to strengthen financial inclusion and agricultural resilience in Africa.

Future Forward

Looking ahead, SCBF and ASU are committed to deepening and scaling the impact of this collaboration. The focus over the remaining project duration will be on increasing product awareness and promoting the layaway system, advancing gender inclusion by attracting and retaining more female agents, and expanding farmer education and training:

Through this continued collaboration, SCBF aims to empower more farmers to break cycles of poverty, improve food security, and build resilience against climate challenges.

Sitara Merchant
CEO – Swiss Capacity Building Facility

OUR WORK IN 2024

INNOVATIVE DEBT-FREE ACCESS TO CLIMATE-RESILIENT SEEDS

Climate change is one of the biggest threats to global food security. Small-holder farmers in low-income countries like Uganda are relatively more vulnerable to extreme weather events such as prolonged droughts, floods, and climate-triggered pest infestations, which not only reduce food availability but also affect the income of farming communities.

Since 2017, Agro Supply has been providing Ugandan small-holder farmers with debt-free and sustainable access to high-quality climate-resilient seeds and fertilizers through its save-to-buy layaway payment model. For small-holder farmers, income peaks during harvesting seasons and drops significantly during planting seasons when they need to invest in quality inputs.

With our save-to-buy (layaway) payment model, over 35,000 farmers are saving as little as Ush. 2000 (\$0.5) on an ongoing basis, which can be redeemed as seeds and fertilizers at the start of the planting season. This model allows a growing number of smallholder farmers across Uganda to access high-quality, climate-resilient seeds and fertilizers without taking on debt.

TARGETING THE MOST VULNERABLE FARMERS

In 2024, Agro Supply partnered with the Swiss Capacity Building Facility (SCBF) to improve food security for the most vulnerable communities in Amuria, Kalaki, Katakwi, Kabong, Otuke, and Alebtong districts in Eastern and Northern Uganda.

Through this partnership, Agro Supply provided training to 3124 smallholder farmers who were also registered in the layaway system, making it easier for them to access drought-resistant, high-yielding maize seed varieties.

The training included best farming practices, especially in maize cultivation, pest control, and improved harvesting and grain storage techniques to prevent aflatoxin and other post-harvest losses. By reaching more than 3000 smallholder farmers, Agro Supply more than tripled the initial target of 900 farmers set with SCBF at the start of the one-year project.

The project also facilitated the identification and onboarding of female agents in the focus districts; 58 female agents were onboarded against an initial target of 34.

By the end of the first farming season in 2024, farmers participating in the project achieved improved harvests using Agro Supply seeds, with yields of up to 30 (90 kilograms) bags of maize per acre, compared to their initial seven bags.

AFLATOXIN/MYCOTOXINS REMOVAL FACILITY

Mycotoxins enter the food chain through fungal infestations of crops both before and after harvest. Mycotoxin-producing fungi grow on various crops and many food products, including cereals, nuts, spices, coffee, cocoa, beans, and lentils, especially in warm and humid environments. These fungi not only grow on the surface of kernels but also penetrate deep into the seeds. When crops are not properly dried and safely stored, the risk of fungal contamination and their Mycotoxin metabolites increases significantly.

Humans are exposed to mycotoxins directly by consuming infected food, or indirectly through animals that eat contaminated feed. Mycotoxins pose serious health risks to humans, including acute poisoning and long-term effects like immune system problems, malnutrition, stunted growth in children, and cancer. They also create a major economic problem, causing losses for farmers, grain dealers, and milling companies.

This year, Agro Supply broke ground on the construction of one of East Africa's first aflatoxin/mycotoxins removal facilities with the capacity to detoxify over 50 metric tons of grain per hour. The facility, currently under construction in Kiryandongo District (Northern Uganda) will have capacity to clean, dry, and color-sort various grains, including maize, soybean, sorghum, and sunflower.

The construction of the warehouse and installation of equipment is scheduled to be completed by November 2026. With this project, Agro Supply will significantly boost its support for smallholder farmers not only in Uganda but across East Africa by helping them combat aflatoxins/mycotoxins, add value to their grains, and access larger markets.

PILOTING YIELD-INDEX INSURANCE

In 2021, Agro Supply set out to pilot a yield-index insurance product to further enhance climate resilience for smallholder farmers in Uganda. We onboarded 30 farmers, with 50% women, in Lira, Northern Uganda. The idea was that if the test is successful, we will bundle all our products with insurance so that when farmers buy inputs, they are automatically insured.

The insurance product is designed to guarantee seeds supplied to farmers by Agro Supply in case yields drop below 70% of the indicated yield potential for a variety of seeds due to climate-related calamities like flooding, prolonged dry spells, pest outbreaks such as armyworm or African worms, among others.

The yield-index insurance product is still undergoing field testing with 80 farmers this year. Agro Supply is learning that farmers are hesitant to adopt yield-index insurance, mainly because it increases the price of seeds with the added insurance premium. Additionally, yields from Agro Supply seeds have not fallen below 70% of the indicated yield potential for different seeds, even under various climate conditions; our seeds have been extremely resilient. The testing of the yield-index insurance product is scheduled to close in 2025. If no success is achieved, we will not be able to add insurance policies to our product portfolio.

GIVING BACK TO THE COMMUNITY

In August, we held an inter-village football tournament in Lira District, Northern Uganda. Farmers from twenty five villages participated in the fun-filled event alongside their families and friends.

Our annual football tournaments celebrate the communities we work with, show solidarity and strengthen our shared goals. They also help build community cohesion while promoting healthy lifestyles and teamwork. Farmer training was integrated into the event through information booths, workshops and farming demonstration activities.

Winners were rewarded with various prizes including farm inputs and equipment. In the past, we have also supported our communities by building boreholes, holding a blood donation drive and free sickle cell testing and awareness camp.

AGRONOMY

PARTICIPATORY RESEARCH, DEVELOPMENT AND TRAINING

Every year, Agro Supply collaborates with thousands of small-holder farmers across Uganda to test new seed and fertilizer varieties. Over 200 demonstration gardens are established annually on quarter-acre plots owned by local farmers. These demo gardens not only allow Agro Supply to evaluate inputs before market release but also serve as visual examples for practical farmer training. Farmers gain information and customized best practices for land preparation, planting, weed and pest control, and harvesting.

I followed my father's traditional farming ways for years. This training showed me why preparing the land early is important and how it affects yield. I'm now applying these new techniques and already seeing changes in my farm.
Oloya Moses - Amuria District

In 2024, 65 demo gardens were established in six districts of Northern and Eastern Uganda to test seed varieties. The gardens were set up in Amuria, Kalaki, Pader, Soroti, Alebtong, and Otuke to evaluate five maize varieties, namely SC Tembo 73, SC Duma 419, SC Punda Milia 555, SC Sungura 301, and SC Duma 43. From the demonstrations, we learned that SC Tembo 73 and SC Punda Milia 555 performed better than the others; these varieties were resistant to drought and disease.

They were not affected by the local varieties planted alongside them. On average, four 90 kg bags of maize were harvested from each quarter-acre demo garden with 0.5 kg of seed. A total of 2,275 farmers participated in the demonstration learning activities.

DIGITAL FARMER SENSITISATION

In 2017 and 2018, Agro Supply pioneered its first digital farmer training system – an SMS-based platform designed to bridge the information gap for rural smallholder farmers. Through this multilingual platform, we deliver timely, practical, and localized agronomic information in English, Acholi, Ateso, and Ngakarimojong ensuring accessibility and relevance at the last mile.

Farmers enrolled in our layaway input system receive regular SMS advisories on seed varieties, best farming practices, current market prices, seasonal planting alerts, and updates on Agro Supply's services and offerings.

In 2024 over 35,000 farmers across Uganda received SMS-based farming advisory messages demonstrating the platform's growing role as a trusted, low-cost digital extension tool driving knowledge, resilience, and productivity.



*What surprised me most was the knowledge about post-harvest loss. I used to leave my maize to dry on the ground. Now I know how to use tarpaulins and store properly to avoid rot and aflatoxins. That's real money saved.
Agen Betty - Omoro District*

IN-PERSON TRAINING BY 145 VILLAGE AGENTS

Agro Supply has a network of 145 Village Agents. The Village Agents are young farmers living in communities where Agro Supply works. The Village Agents work exclusively for Agro Supply and are paid on a commission basis for sale of farm inputs. They are responsible for marketing Agro Supply products and have also been trained to facilitate on-farm training for farmers in their localities.

Whenever our farmers need physical help or training, our agents are always available to assist. Our agents also support us in setting up demonstration gardens, which serve as learning centers for farmers. Farmers learn directly how to plant, manage crops, and see firsthand how our products are resilient to climate change compared to other products in the market. At Agro Supply, we believe that using technology to serve farmers allows us to scale faster, but we have also proven that combining technology with physical knowledge shared through our network of agents enables us to connect with and better assist farmers.

MARKET REFERRAL AND LINKAGES

“Taking the market to the farmer”, that is what we call it at Agro Supply. Even when farmers have good harvests, lack of market access prevents them from running thriving businesses. Here’s how Agro Supply solves rural Uganda’s market access problem. For many Ugandan farmers, poor harvests are just one of the barriers they face in the fight to achieve food security. Lack of access to markets is another barrier—poor roads and infrastructure, long distances to the nearest towns/markets, and high transportation costs prevent farmers from selling their harvest surplus and turning their farms into profitable businesses.

Even after solving the problem of poor yields, smallholder farmers struggle to maximize profits without being cheated by middlemen. To address this, we offer a ready market for our farmers by working with our Village Agents to buy farmers’ produce, which we sell to different large manufacturers in Uganda and Kenya. One major challenge we encountered in supporting market linkage for farmers is high levels of aflatoxin. This forces us to sell grains at lower prices and sometimes prevents us from offering the best prices to our farmers.

Our market support to farmers will improve in 2026 with the opening of our aflatoxin/ mycotoxin removal facility in Kiryandongo District. The facility will enable us to add value to farmers’ produce before selling at a premium price to manufacturers.

We are also soon testing a demand-driven model where we receive orders from manufacturers before the farming season begins and notify our farmers to grow what the market wants or what we already have a ready market for.

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Even after solving the problem of poor yields, smallholder farmers struggle to maximize profits without being cheated by middlemen. To address this, we offer a ready market for our farmers by working with our Village Agents...

MARKET REACH



SMALL-HOLDER FARMERS

25,022
NUMBER OF FARMERS



42%

47%

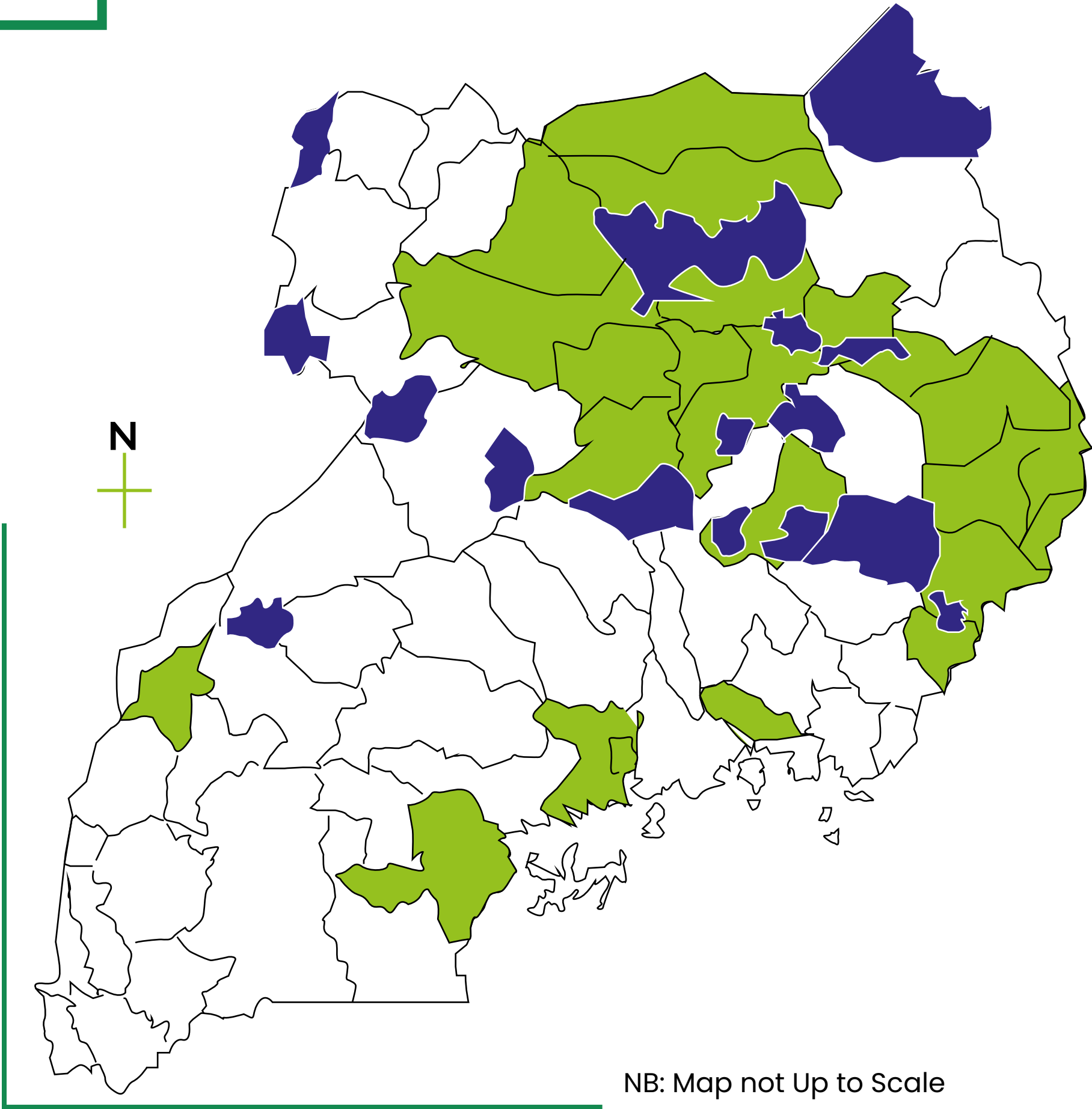
11%

GEOGRAPHICAL REACH

NATIONAL REACH
26%

DISTRICTS
38

- key
- Districts of Operation
 - New Districts in 2024



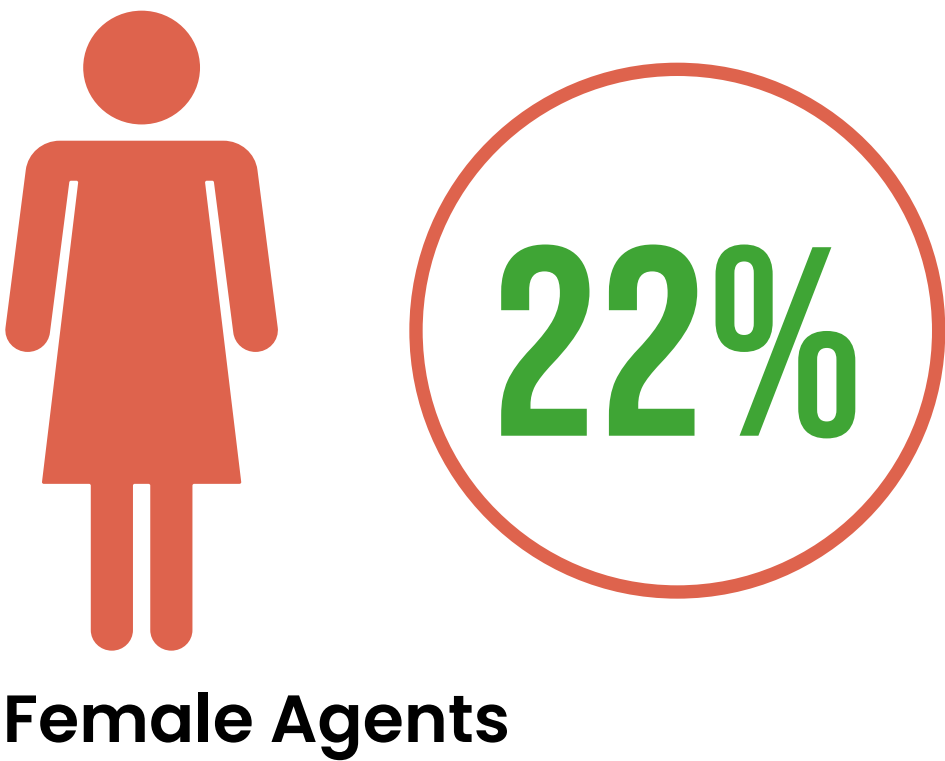
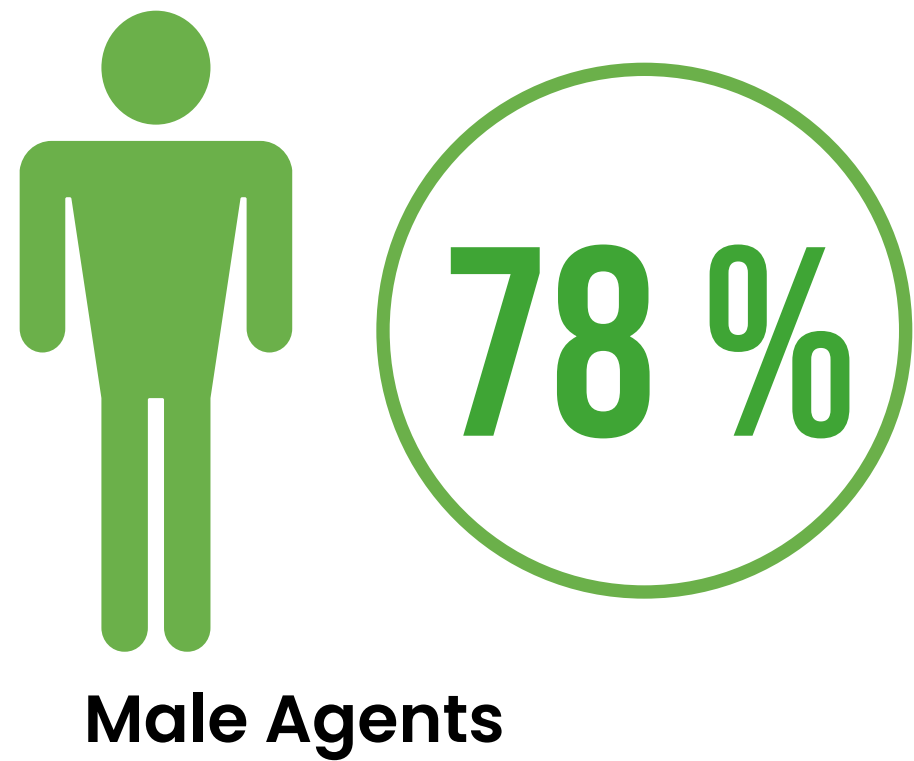
DISTRICTS OF OPERATION

- | | | |
|-----------|-----------|---------------|
| Abim | Kampala | Nakapiripirit |
| Agago | Kapchorwa | Napak |
| Alebtong | Kitgum | Oyam |
| Amuru | Kole | Serere |
| Apac | Kumi | Sironko |
| Bulambuli | Lamwo | Soroti |
| Gulu | Lira | Wakiso |
| Kabong | Masaka | |
| Kabarole | Mbale | |

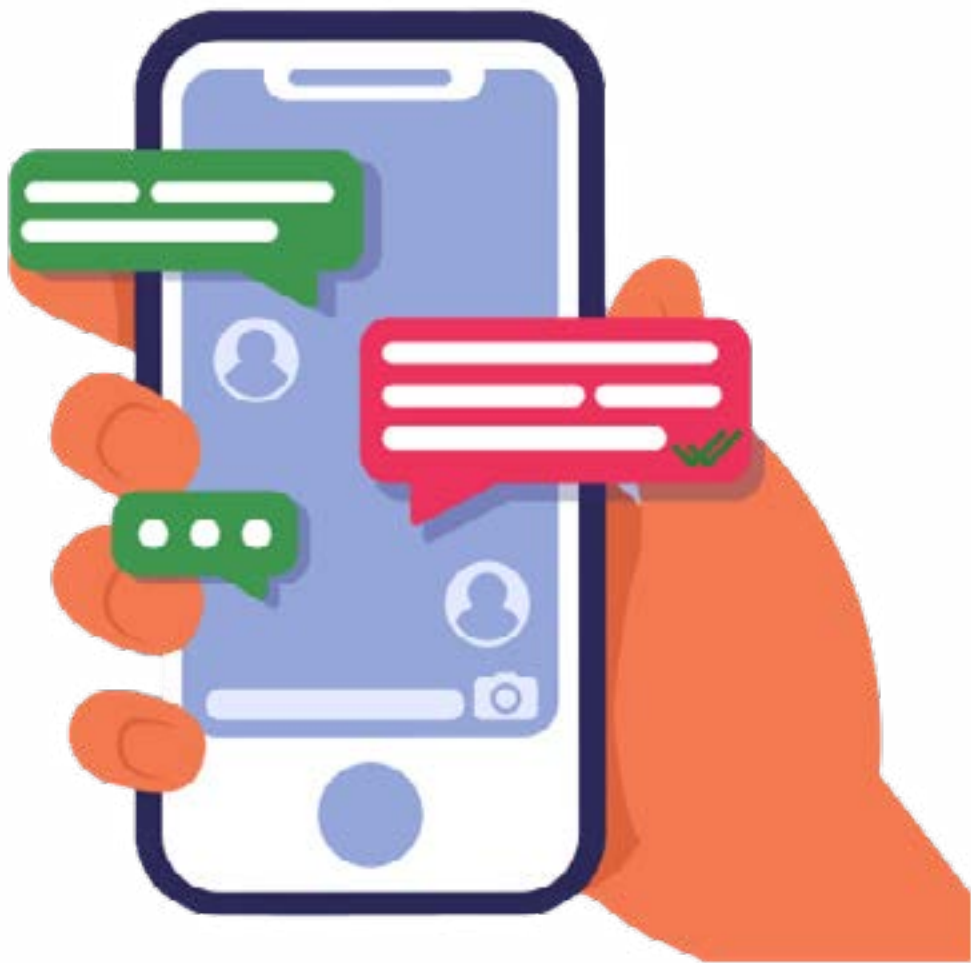
NEW DISTRICTS IN 2024

- | | |
|-------------|-------------|
| Amolatar | Pader |
| Amuria | Zombo |
| Buliisa | Serere |
| Dokolo | Kalaki |
| Kagadi | Kumi |
| Kiryandongo | Kaabong |
| Koboko | Kapelebyong |
| Manafwa | |
| Otuke | |

VILLAGE AGENTS



AGRONOMY



INPUT DISTRIBUTION



9,444

MAIZE FARMERS

In 2024, there was a 25% increase in farmers adopting maize planting, of which 36% were female farmers.



3,277

SOYABEAN FARMERS

There was 5% increase in farmers adopting Soyabeans compared to 60% in the year 2023 due to a decline in the germination rates of the seed. 14% of farmers planting soybean were female.



6,438

SORGHUM FARMERS

There was a 31% increase from 2023, and 27% of those farmers were female. The Demand for sorghum by local breweries contributed partly to increase in uptake by farmers. 24% of sorghum farmers were female.

COMMUNITY IMPACT





BETTER CHILDHOOD

Our family is harvesting more yields and food compared to before. The good harvests have helped our parents pay our school fees, they buy for us books for school, and even shoes.

When we are sick, they can take us to the hospital. We also have enough food in the house that we eat and we stay healthy. Our parents can now also buy for us clothes and we look smart.

Adongo Linda (13 years old) and Ojede Jacob (14 years old.)

WE ARE BUILDING A STRONGER COMMUNITY

Agro Supply has worked in Gomi for three years now. The most popular product here has been maize seeds, and recently they introduced sunflower seeds. Before Agro Supply, farmers faced a challenge of access to seeds. It was difficult to get seeds, and at times, some didn't have the money to buy seeds. They also train communities on better farming methods.

Many families are now using seeds from Agro Supply. With better yields and income, more people are sending their children to school. Not as before. People now have enough food for consumption and some household income.

There are many families in my area that I can mention by name. The lives of women are changing too; there is one lady who has started her own business in the market using some of the income she gets from high yields.

I have also used Agro Supply seeds for the past three years. Reliably high yields have helped me take my children to school. I have managed to buy a motorcycle and a tricycle to help at home and with church activities. I also bought an ox plough to help in farming.

Atepo Moses Head Catechist at Gomi Sub-parish Lira District - Northern Uganda.

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*With better yields and income,
more people are sending their
children to school. Not as
before.*

“

*So I want to thank
Agro Supply for bringing
us these seeds. It has
performed well and I am
very happy.*





MY CHILDREN ARE IN COLLEGE

I have been a farmer for a long time. My husband introduced me to Agro Supply. I now plant a variety of sunflowers called LG50.

I used to plant local sunflowers, but now Agro Supply seeds have made me very happy because right now I have two children who are joining university, and I have income to support them. So I want to thank Agro Supply for bringing us these seeds. It has performed well and I am very happy.

I would now like to get access to better markets, but so far, I have managed to sell a few bags to cater for the well-being of my children in university, covering the cost of tuition and their accommodation.

Alum Betty Opio Ajengi, Bung, Ayabi Sub-county Kwanja District Northern Uganda.



“

*With Agro Supply,
access to seeds is
easy. I used to suffer
looking for seeds...
it's easy to get seeds
on time and at a
relatively cheap price.*



WE BEAT HUNGER

I started using Agro Supply seeds in 2022. So that is about three years now. I started with maize seeds but as time went on, in 2023, during our agronomy training, Agro Supply informed us that in 2024 or 2025, they would bring us sunflower seeds as well. So in 2025, Agro Supply introduced sunflower seeds, which I planted and it germinated better than other previous varieties; the stem is big and strong, and its germination is up to 99%.

With Agro Supply, access to seeds is easy. I used to suffer looking for seeds. Now, as soon as the seeds get here, we are notified that the seeds are available and all we have to do is go and pick them from the store. In the past, I bought seed from the local market and it was very expensive. But with Agro supply, it's easy to get seeds on time and at a relatively cheap price.

I have also registered with them as an Agent, which has helped farmers in my community to get seeds and training easily through me. My livelihood has improved from the income I get from high yields. Whenever we planted other seeds, we would get low yields and have little food. We were forced to sell the little food we harvested to buy basic needs.

With Agro Supply, we have managed the hunger situation at home. From the yields, we can now have both food and money to take our children to school. We are now constructing a house, and it's moving very well. We also bought more farm land for crops and animals.

Opio Tom - 56 years old Ajengi, Bung, Ayabi sub-county Kwanja District Northern Uganda.

A COMMUNITY EXITING POVERTY

Agro Supply has worked in Adyebongwen–Apanylong Parish since 2018 training farmers, supplying high quality seeds and connecting farmers to markets. Their most popular products here are maize and soybean seeds.

There is a great change in the community. Before Agro Supply, we were planting different kinds of seed which could not thrive in our area because of the harsh climate. But with drought-resistant seed varieties, the yields have been very good.

There is a big difference because before, we were totally poor people, we couldn't even take our children to the hospital, not even to school because there was no money. But now most people have some money, however little.

Even in my own family, there is great change! I have started constructing a home for my family, and we can even plough larger plots of land and grow more food because we have bought ox-drawn ploughs. You can even see around the village, the livelihoods are changing.

Many women's lives are changing. My immediate neighbour here was doing so badly that she couldn't even take her children to school. But after she started farming with Agro Supply, one of her daughters is now studying in Entebbe (in an urban school outside the district).

I also thank the Almighty Father who has given us Agro Supply because it's through the will of God that Agro Supply came to help us, and I pray that they continue doing their work in this community.

**Okello Robert Kaggwa – Community Leader Odyebongwen–Apanylong Parish,
Agali Sub-County Lira District – Northern Uganda**



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...now most people have some money, however little... You can even see around the village, the livelihoods are changing. Many women's lives are changing



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I have about two acres of land where I used to get about 700kgs of maize every season...I now get about 2000kg



MY FAMILY IS HEALTHIER

I have been planting maize seeds from Agro Supply for three years now. I mainly plant maize seeds. These seeds grow well and are high-yielding, unlike before when we planted seeds from elsewhere. I have about two acres of land where I used to get about 700kgs of maize every season.

Using seeds from Agro Supply has changed my life; I now get about 2000 kgs from the same land. I can pay for the children in school and earn some income from selling the surplus to take care of my home. I am living healthily because now I have enough food in the house for the family.

My neighbours and friends have not been left behind. I have supported them in accessing seeds and also shared with them some good farming techniques I learnt from Agro Supply. They have learnt how to protect their crops from pests; they spray pesticides and weed at the right time, and have improved greatly on how they store harvests.

Apio Bianca, 29 years old odyebongwen – Agali sub-county, Lira District, Northern Uganda

AM MORE FINANCIALLY SECURE

For the last three years, I have been using drought-resistant maize seeds from Agro Supply.

The reason I enjoy working with Agro Supply is the timely agronomy training and supply of seeds. Agro Supply has agents who are very close to us in the villages here, so we never miss the planting season. We plant on time.

In the past, before I started using seeds from Agro Supply, I would not get good yields, and it was a struggle, but right now, my life is changing and getting better. When I plant Tembo for instance, the yield is good; I get up to 20 bags of maize from an acre and a half.

I used to get about nine bags only. Whenever my harvest is ready, I sell it at a good price and get money, which has helped with school fees for the children. I always have some money, unlike before.

I am also trying to start a new business somewhere, and I started putting up a house as well. So my life is improving greatly. My home has enough food and we never go hungry.

Akoli Judith, 32 years old from Agali Sub-County, Lira District

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I always have some money, unlike before...I am also trying to start a new business somewhere, and I started putting up a house as well.





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I was mainly involved in subsistence farming but now I have graduated to commercial farming...I have now acquired more farm land and expanded my agro-inputs shop.



MY BUSINESS HAS GROWN

My main source of livelihood is farming. I was mainly involved in subsistence farming, but now I have graduated to commercial farming. I started using Agro Supply seeds about six years back and am now a stockist as well. I mainly plant maize seeds (Tembo 73, Sungura 301) and sunflower LG50, which are high-yielding varieties.

Working with Agro Supply has revolutionised the way I see agriculture. In the past, my yields were about 650kg of maize per acre, but now it is up to 2500kg per acre. There is a great positive change in my life because of using the seeds from Agro Supply. I get a lot of money whenever I plant them. But if I plant other varieties, I get less money. I have now acquired more farm land and expanded my agro-inputs shop.

Working Agro Supply is also beneficial because they support farmers to get better market prices for produce meaning farmers don't have to worry about where to sell surplus.

I also have friends who use Agro Supply seeds, and I have witnessed a lot of improvement in their lives too. Their children now go to school and are studying in better schools. Last farming season, one of them sold maize and bought some bulls for ploughing. With an ox plough, he will spend less on labor and save time.

Okot Justine Mike Loro Town Council, Oyam District, Northern Uganda

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